

# The **ONE** Difference is in our DNA

## **ONE** Purpose

Opening Doors across the globe, **ONE** home, **ONE** dream, **ONE** life at a time.

## **ONE** Manifesto

You have **ONE** life to live. **ONE** chance to make it meaningful, and **ONE** opportunity to live with no regrets. Take risks, be bold, seize the day. Respect others and the world around you. Your circumstances will change. People will change. You will change. Be open to it, embrace it, live it. Every **ONE** matters and every **ONE** has a voice.

## **ONE** Core

### **Coolture**

We value being together and having fun.

### **Connect**

We value innovation that helps people connect through technology and marketing.

### **Coaching**

We value people and seek to help develop them through our proprietary education system.

### **Community**

We value our communities and vow to make an impact across the globe.

### **Commission**

We value real estate professionals and empower them to achieve greater success faster.

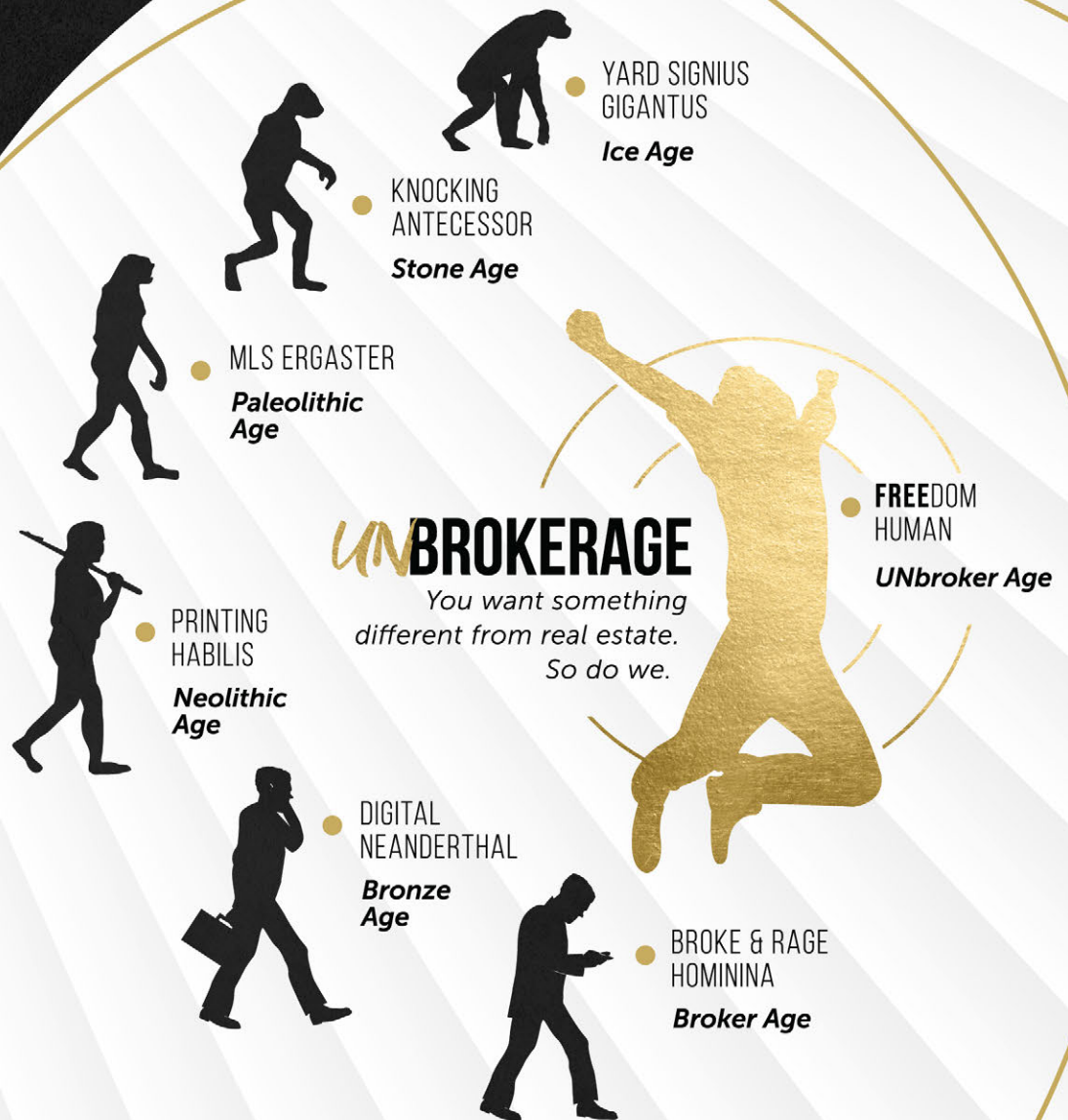
### **Care**

We value relationships and celebrate every **ONE**.



# We are the **UNBROKERAGE**

We're redefining the real estate industry by providing leading support, UNmatched technology and tools, a 100%-commission model and an innovative Coolture. This UNstoppable movement is a mix of attitude, action and results.







# **Business** *Freedom*

With the perfect balance between a modern tech-driven brand and a powerful agent driven brokerage, we invest in the right technology and partnerships that take you from lead generation to conversion.



# You work hard as a real estate professional

**We know.** Which is why we offer a 100%, you-made-it-you-keep-it commission concept. It's why more real estate professionals are joining and staying with Realty ONE Group.

## **Traditional Real Estate Company**

**60/40**

*Sliding Commission Split*

*Focus on Brand Rather than Professional*

*Less Support*

REALTY**ONE**GROUP

**100%**  
*Commission*

**24/7**  
*Broker & Brand Support*

**FREE**  
*Business Tools  
Technology  
Marketing Assets*

**Us vs Them**

## **Non-Traditional Real Estate Company**

**HIGH CAP**

*Monthly Fee Structure*

*Continual Broker or Royalty Fee*

*Limited Support*





YOUNGEST FRANCHISOR  
IN THE TOP 10



SWANEPOEL POWER  
200 EXECUTIVES



2019 NEWSMAKERS



7 CONSECUTIVE  
YEARS



FASTEST GROWING  
FRANCHISORS



TOP 200 FRANCHISORS

***It's all about  
the black &  
Gold***

*They're showing us the love! And while  
it's nice to be recognized for our  
substantial growth, it's more about how  
that contributes to your success.*

***We grow together.  
We win together.***

Join the team that's shaking up  
the real estate industry.

**OwnaONE.com**  
**RealtyONEGroup.com**

